Buyer's List Method Weekly Tasks

Check off these tasks as you complete them. For full directions on how to complete each task, open the Buyer's List Method PDF.

Week 1: Create Reports

- [ ] Brainstorm a micro info-product
- [ ] Jot down 5-10 lessons in OpenOffice/Word
- [ ] Write 2-5 pages for each topic, save as PDF
- [ ] Create OTO1 and/or OTO2
- [ ] Create eCovers at Canva
- [ ] Finalize and Zip products
- [ ]

Week 2: Setup To Sell

- [ ] Get a domain name and web host
- [ ] Install WordPress and Thrive Architect Plugin
- [ ] Create sales pages for front-end and OTOs
- [ ] Get autoresponder & create buyers email list
- [ ] Add products to WarriorPlus & connect paypal
- [ ] Connect buyers list to front end product
- [ ] Create an offer (funnel) at WarriorPlus

Week 3: Get JV Partners

- [ ] Set Up JV page with contest & swipes
- [ ] Connect affiliate requests to JV email list
- [ ] Add launch to Muncheye.com
- [ ] Friend top affiliates on Facebook
- [ ] Add launch to Facebook Groups
- [ ] FB Messenger potential JV's
- [ ] Ask past vendors to reciprocate

Week 4: Launch & Sell!

- [ ] Announce launch to buyer's and affiliate list
- [ ] Add early-bird and daily timers for urgency
- [ ] Email buyer and JV lists daily during launch
- [ ] Go evergreen at higher price and no timer
- [ ] Pay contest, evaluate launch, plan next one
- [ ] Promote affiliate products between launches!

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